



## Municipal Service Providers Advertising Brochure

Our directory of municipal officials provides names, titles, and contact information for over 8,000 elected officials and key staff members for every Oklahoma city and town.

### **Reach the Municipal Marketplace with OML!**

OML can help you to connect with Oklahoma's cities and towns.

For \$450 or less you can put your company's name directly in front of city hall decision-makers across the state by advertising in the Municipal Service Providers section of the OML Directory of City & Town Officials. This essential publication is used year-round by more than 8,000 municipal leaders and include those who make purchasing decisions for Oklahoma's cities and towns.

### **Why Advertise?**

- ✓ Reach the right audience. Target the local government market—a sector that invests millions each year in equipment, construction, professional services, and community development.
- ✓ Get more for your money. Enjoy a low-cost advertising opportunity designed specifically for those who do business with municipalities.
- ✓ Boost your visibility online. The directory is available as a downloadable PDF for every municipal official to access on the OML website.
- ✓ Expand your reach. The link to the directory is distributed to more than 500 of our member cities and select state and county officials.
- ✓ Enjoy an exclusive benefit. Advertisers receive a complimentary virtual link of the OML Directory of City & Town Officials.

### **Ready to Get Started?**

Include your organization in the 2026 Municipal Service Providers section today!

Simply complete the contract(s) and return it with your advertisement and payment by December 1, 2025, to:

**Oklahoma Municipal League**

ATTN: April Bradbury

201 NE 23rd Street

Oklahoma City, OK 73105

Or to [april@oml.org](mailto:april@oml.org)

## CLASSIFIED ADVERTISING INFORMATION

Each classified listing in the directory is only \$100 and includes your firm's name, principal address, phone number and contact person with title, 12-word description of service or area of concentration, and names of two clients for reference purposes.

### Optional information for classified advertising

- Additional address & phone number—\$10 per line
- Additional contact name & title—\$10 per name & title
- Additional words in service description—50 cents per word
- Additional clients—\$10 per name
- Cross-reference listings—\$15 each

## DISPLAY ADVERTISING INFORMATION

### Display Advertising

The sizes and rates are as follows:

- Inside front cover—\$325
- Inside back cover—\$300
- Back cover—\$350

Previous year's advertisers have option to renew on these pages, then it's first-come, first-serve. These pages are sold in full-page increments only.

- Full page—\$275
- Half page—\$225

The copy area for each of these is as follows:

full-page—7" wide x 10" deep  
half page—5" wide x 7" deep

## SAMPLE CLASSIFIED

### CATEGORY

Company Name  
Street Address  
City, State, Zip Code  
Phone Number  
Fax Number  
E-mail Address  
Website Address  
Contact: Who to call for information  
Service: Description of your service or product  
Clients: Name of city/town or company that has purchased your product or service.

## SAMPLE DISPLAY AD

Full or Half Page Only

IT'S NOT TOO LATE!!!



**Whether you're selling office equipment or firetrucks, the OML Directory of Municipal Service Providers is the place to find all of your municipal needs!**

For advertising information, call 1(800)324-6651 or (405)528-7515 .  
Or e-mail your request to April Bradbury at [april@oml.org](mailto:april@oml.org).



**Municipal Service Provider advertisers are listed on our website at no additional charge.**

Contact April Bradbury with any advertising questions at [april@oml.org](mailto:april@oml.org)

**Affiliate & Associate Members** always enjoy the benefit of discounted advertising! Contact April Bradbury to ensure your membership is still active at the OML office at either (405) 528-7515 or at [april@oml.org](mailto:april@oml.org)

## 2026 Directory of City & Town Officials Municipal Advertising

# DISPLAY ADVERTISING CONTRACT

Please return completed form by **December 1, 2025**, to:  
Oklahoma Municipal League, 201 NE 23rd Street, Oklahoma City, OK 73105

Subject to the conditions outlined below, the undersigned agrees to purchase advertising space as designated:

- Inside front cover: \$325 \*\*\*
- Inside back cover: \$300 \*\*\*
- Back cover: \$350 \*\*\*

\*\*\* Last year's advertisers have the option to renew, then it's first-come, first-serve. \*\*\*

- Full page: \$275 - 7" wide x 10" deep
- Half page: \$225 - 5" deep x 7" wide

All charges are net and a payment **must** accompany the contract. No advertising commissions will be paid.

All advertising must be e-mailed to [april@oml.org](mailto:april@oml.org) in a high-resolution format file no later than December 1, 2025. Please contact April Bradbury at the OML offices with any questions 1 (800) 324-6651, (405) 528-7515 or at [april@oml.org](mailto:april@oml.org). **Cancellations must be received in writing.**

Category for listing in classified section: \_\_\_\_\_

- Ad to be forwarded
- Ad enclosed
- Same ad as last year

Firm \_\_\_\_\_ Name \_\_\_\_\_

(The information below will only be used as contact information internally)

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Fax \_\_\_\_\_

**PAYMENT PROCESSING:** \_\_\_\_\_  Payment Enclosed  Master Card  Visa  American Express

**Total Amount Due: \$** \_\_\_\_\_ **(Affiliate Members deduct 15%, Associate Members deduct 10%)**

Also, if you were a Conference Sponsor and have a discount to add to this advertisement please contact April for your amount due.

Signed \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT PROCESS:**  Send Link for Credit Card Payment to email included above or to:

- Will mail check to: Oklahoma Municipal League, ATTN: April Bradbury  
201 NE 23rd Street, Oklahoma City, OK 73105

Interested in an Affiliate or Associate Membership? Visit the website, [www.oml.org](http://www.oml.org) or contact April Bradbury at [april@oml.org](mailto:april@oml.org)

2026 Directory of City & Town Officials Municipal Advertising

CLASSIFIED ADVERTISING CONTRACT

Please return completed form by December 1, 2025, to: Oklahoma Municipal League, 201 NE 23rd Street, Oklahoma City, OK 73105

Base listing is \$100 and includes firm name, address, phone number, one contact person, 12-word description of service or product and two clients. OML reserves the right to place a firm under a heading that is similar to the one requested in order to consolidate categories.

Firm Name \_\_\_\_\_

Address\* \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Web page address \_\_\_\_\_

Phone Number\* \_\_\_\_\_ Fax \_\_\_\_\_ E-mail address \_\_\_\_\_

\*Additional addresses and phone numbers may be listed at \$10 per line

Contact person(s) (Base charge includes one name and title; there will be an additional \$10 charge for every additional name and title):

\_\_\_\_\_

Service (base charge includes 12 words; there will be a charge of 50 cents per word for each additional word):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Clients (city/county/agency who has used your services) (base includes two names; \$10 for each additional name):

\_\_\_\_\_

Category (see suggested categories, next page): \_\_\_\_\_

Cross-reference(s): (Firms may cross-reference their main listing with a listing in additional categories. Cross-reference listings will be charged at \$15 each.)

\_\_\_\_ Cross-reference my listing in additional category: \_\_\_\_\_

\_\_\_\_ Cross-reference my listing in additional category: \_\_\_\_\_

\_\_\_\_ This is a new listing      \_\_\_\_ This is a renewal & made changes      \_\_\_\_ Keep renewal exactly the same as previous

Charge for base ad (includes category, firm name and address, one contact person and title, and 12 words for service description): \$100.00

\_\_\_\_ Additional address & phone number (\$10 per line) \_\_\_\_\_

\_\_\_\_ Additional contact names (\$10 for every additional name & title) \_\_\_\_\_

\_\_\_\_ Additional words (50 cents per word for every word over 12) \_\_\_\_\_

\_\_\_\_ Additional clients (\$10 for each additional name) \_\_\_\_\_

\_\_\_\_ Cross-reference listings (\$15 each) \_\_\_\_\_

(Affiliate Members deduct 15%, Associate Members deduct 10%) Total Amount Due: \$ \_\_\_\_\_

If you were a Conference Sponsor and have a discount to add to this advertisement please contact April for your amount due.

PAYMENT PROCESS:  Send Link for Credit Card Payment to email included above or to:

Will mail check to: Oklahoma Municipal League, ATTN: April Bradbury  
201 NE 23rd Street, Oklahoma City, OK 73105

Signature \_\_\_\_\_ Date \_\_\_\_\_

Interested in an Affiliate or Associate Membership? Visit the website, [www.oml.org](http://www.oml.org) or contact April Bradbury at [april@oml.org](mailto:april@oml.org).

## **SUGGESTED CATEGORIES**

*The following categories are for suggestive purposes only and may not include a category that is suitable for your company. We welcome your suggestions for an additional category if needed.*

Accident Investigation	Landscape Architects
Accountants	Law Enforcement Computer Systems
Airport Consultants	Management Consultants
Alcohol/Drug Treatment	Manhole Castings, Catch Basins, Drains
Appraisals	Materials Testing Laboratories
Aquatic Play Products/Splashpads	Microfilming
Aquatics	Mosquito & Vector Control Consultants
Architects – Engineers – Planners	Municipal Leasing Services
Asbestos Abatement	Odor Control
Attorneys	Ordinance Codification
Auditors	Ozone
Automated Fund & Utility Systems	Parks & Open Space Design
Automobiles/Used	Pavement Markers
Banners	Paving Equipment & Materials
Bond Counsel	Paving Materials
Bond Dealers/Underwriters	Personnel Selection & Evaluation
Christmas Displays & Lighting	Pest Control Products
Civil & Environmental Engineering Consultants	Pipe Cleaning Service
Code Consultation	Planners
Code Enforcement	Planning/Technical Writing
Collection Service	Police Equipment
Communication Equipment	Power Line Contractors
Community Planning	Printing, General
Computer Systems & Services	Public Utility Consultants
Construction Machinery Sales & Rentals	Pump & Motor Control Equipment
Contractors, General	Recreational Equipment
Contractors, Heavy-Highway Construction	Recycling
Culverts	Refuse Containers
Data Processing	Refuse Equipment
Defensive Driving / OSHA Training	Retirement Plans
Deferred Compensation & Retirement Plans	Right-of-Way Consultants
Diesel Fuel Injection Equipment	Risk Management Consultants
Divers	Safety Equipment & Supplies
Dredging	Scaffolding
Drive Line Repair	Sewer Cleaning & Inspection
Electric Utilities	Sewer System Rehabilitation
Electrical Transformers	Signs, Traffic Control
Emergency Equipment	Solid Waste Disposal Systems
Employee Benefits	Street Sweepers & Sweeper Supplies
Engine & Compressor Repair	Surveying & Mapping
Engineers	Swimming Pool Equipment
Engineers/Testing	Telephone Equipment & Systems
Environmental Consultants	Test Equipment Repairing
Environmental Engineering	Tires & Tubes
Equipment Suppliers	Trade Associations
Executive Recruitment	Traffic Control Devices
Facilities Planning	Traffic Engineers
Financial Advisors	Traffic Equipment
Fire Consulting/Equipment Sales	Tree Care Products
Foggers & Sprayers	Truck Equipment
Fuel Supplier	Truck Parts, Used
Grant Administration	Utility Systems & Consultants
Hazardous Waste	Waste Management Contracting
Industrial Clinic	Water Treatment Chemicals & Equipment
Insecticides-Herbicides-Rodenticides	Water/Wastewater Operations
Insurance	Water/Wastewater Utilities Supplies
Janitorial & Maintenance Chemicals & Equipment	Water Wells & Pumps
Laboratory, Water & Waste Testing	Weed Control Products
Landfill Management	Windows & Doors, Commercial Thermal