



Directory of City & Town Officials

Our annual directory of municipal officials provides names, titles, and contact information for over 8,000 elected officials and key staff members for every Oklahoma city and town.

Municipal Service Providers Advertising Brochure

Looking for a better way to reach the municipal marketplace?

Look no further!

For only \$100 ... you can get your name on the desk of those at city hall who make purchasing decisions throughout the year when you advertise in the Municipal Service Providers section (the Blue Pages) of the OML *Directory of City & Town Officials in Oklahoma*.

Reasons to Advertise:

- * You will beat the high cost of advertising to the local government market—a market which spends millions of dollars each year on equipment, construction, services and to acquire land and structures.
- * Those who advertise in the Blue Pages will automatically have their company name, address, phone and fax numbers listed on our website. This is provided as a downloadable pdf.
- * Copies of the directory are provided free of charge to **hundreds** of member cities and to select representatives of state and county government.
- * Advertisers will receive a **free** virtual copy of the complete Directory of City & Town Officials, and a print version of the directory, if requested. You'll note on the contract if you'd like a print directory as well.

To include your company in the 2022 - 2023 Municipal Service Providers section of the *Directory of City & Town Officials*, simply fill out the appropriate contract and return it with your advertisement by the deadline of **April 22, 2022** with the total amount due, to Oklahoma Municipal League. ATTN: April Bradbury, 201 N.E. 23rd, Oklahoma City, OK 73105.

CLASSIFIED ADVERTISING INFORMATION

Each classified listing in the directory is only \$100 and includes your firm's name, principal address, phone number and contact person with title, 12-word description of service or area of concentration, and names of two clients for reference purposes.

Optional information for classified advertising

- Additional address & phone number—\$10 per line
- Additional contact name & title—\$10 per name & title
- Additional words in service description—50 cents per word
- Additional clients—\$10 per name
- Cross-reference listings—\$15 each

DISPLAY ADVERTISING INFORMATION

Display advertising

The sizes and rates are as follows:

- Inside front cover—\$325
- Inside back cover—\$300
- Back cover—\$350

Previous year's advertisers have option to renew on these pages, then it's first-come, first-serve. These pages are sold in full-page increments only.

- Full page—\$275
- Half page—\$225

The copy area for each of these is as follows:

SAMPLE CLASSIFIED AD

CATEGORY

Company Name

Street Address

City, State, Zip Code

Phone Number

Fax Number

E-mail Address

Website Address

Contact: Who to call for information

Service: Description of your service or product

Clients: Name of city/town or company that has purchased your product or service.

SAMPLE DISPLAY AD

Full or Half Page Only

IT'S NOT TOO LATE!!!



Whether you're selling office equipment or firetrucks, the OML Municipal Blue Pages is the place to find the municipal market!

For advertising information, call 1(800)324-6651 or (405)528-7515 . Or e-mail your request to April Bradbury at april@oml.org.



Municipal Service Provider advertisers are listed on our website at no additional charge.

These listings include your company name, contact, address, website address, phone and fax numbers.

Contact April Bradbury with any layout or advertising questions at april@oml.org.

For Affiliate Membership information, please contact Nancee Morris at the OML office at 1(800) 324-6651, (405) 528-7515 or e-mail your request to nancee@oml.org.

2022 - 2023 Directory of City & Town Officials Municipal Blue Pages

DISPLAY ADVERTISING CONTRACT

Please return completed form by **April 22, 2022**, to:
Oklahoma Municipal League, 201 NE 23rd Street, Oklahoma City, OK 73105

Subject to the conditions outlined below, the undersigned agrees to purchase advertising space as designated:

(A full-page is 7" wide x 10" deep)

- Inside front cover: \$325
- Inside back cover: \$300
- Back cover: \$350

(Previous year's advertisers have option to renew on the above, then it's first come, first serve. These pages are sold in full-page increments only.)

- Full page: \$275 - 7" x 10"
- Half page: \$225 - 5" x 7"

All charges are net and a payment **must** accompany the contract. No advertising commissions will be paid. The Directory is published in July. All advertising must be e-mailed to april@oml.org in a JPEG or TIF file no later than April 22, 2022. Please contact April Bradbury at the OML offices with any questions 1(800) 324-6651, (405) 528-7515 or at april@oml.org.

Cancellations must be received in writing.

Category for listing in classified section: _____

- Ad to be forwarded
- Ad enclosed
- Same ad as last year

Firm _____ Name _____

(The information below will only be used as contact information internally)

Mailing Address _____

City, State, Zip _____

Phone _____ E-mail _____ Fax _____

PAYMENT PROCESSING: _____ Payment Enclosed Master Card Visa American Express

Total Amount Due: \$ _____ **(Affiliate Members deduct 15%)**

Name as it appears on your card (please print): _____ Email _____

Card No. _____ Exp. Date _____ Security Code _____

(For Visa/Mastercard it's the 3 digits on the back. For AMEX it's the 4 digits on the front)

Credit Card Billing Address & Zip Code _____

Signed _____ Date _____

Please send us _____ a Printed Directory **OR** _____ an Emailed Link for the Directory

Interested in an Affiliate Membership? Visit the website, www.oml.org or contact Nancee Morris at nancee@oml.org.

2022 - 2023 Directory of City & Town Officials Municipal Blue Pages

CLASSIFIED ADVERTISING CONTRACT

Please return completed form by April 22, 2022, to:
Oklahoma Municipal League, 201 NE 23rd Street, Oklahoma City, OK 73105

Base listing is \$100 and includes firm name, address, phone number, one contact person, 12-word description of service or product and two clients. OML reserves the right to place a firm under a heading that is similar to the one requested in order to consolidate categories.

Firm Name _____

Address* _____

City, State, Zip _____ Web page address _____

Phone Number* _____ Fax _____ E-mail address _____

*Additional addresses and phone numbers may be listed at \$10 per line

Contact person(s) (Base charge includes one name and title; there will be an additional \$10 charge for every additional name and title):

Service (base charge includes 12 words; there will be a charge of 50 cents per word for each additional word):

Clients (city/county/agency who has used your services) (base includes two names; \$10 for each additional name):

Category (see suggestions on reverse side): _____

Cross-reference(s): (Firms may cross-reference their main listing with a listing in additional categories. Cross-reference listings will be charged at \$15 each.)

___ Cross-reference my listing in additional category: _____

___ Cross-reference my listing in additional category: _____

___ This is a new listing ___ This is a renewal

Charge for base ad (includes category, firm name and address, one contact person and title, and 12 words for service description): \$100.00

___ Additional address & phone number (\$10 per line) _____

___ Additional contact names (\$10 for every additional name & title) _____

___ Additional words (50 cents per word for every word over 12) _____

___ Additional clients (\$10 for each additional name) _____

___ Cross-reference listings (\$15 each) _____

(Affiliate Members deduct 15%) Total Amount Due: \$ _____

PAYMENT PROCESSING: [] Payment Enclosed [] Master Card [] Visa [] American Express

Name as it appears on your card (please print): _____ Email _____

Card No. _____ Exp. Date (Month/Year) _____ Security code _____

(For Visa/Mastercard it's the 3 digits on the back. For AMEX it's the 4 digits on the front)

Credit Card Billing Address / Zip Code _____

Signature _____ Date _____

Please send us _____ a Printed Directory OR _____ an Emailed Link for the Directory

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SUGGESTED CATEGORIES

The following categories are for suggestive purposes only and may not include a category that is suitable for your company. We welcome your suggestions for additional categories.

Accident Investigation
Accountants
Airport Consultants
Alcohol/Drug Treatment
Appraisals
Aquatic Play Products/Splashpads
Aquatics
Architects – Engineers – Planners
Asbestos Abatement
Attorneys
Auditors
Automated Fund & Utility Systems
Automobiles/Used
Banners
Bond Counsel
Bond Dealers/Underwriters
Christmas Displays & Lighting
Civil & Environmental Engineering Consultants
Code Consultation
Code Enforcement
Collection Service
Communication Equipment
Community Planning
Computer Systems & Services
Construction Machinery Sales & Rentals
Contractors, General
Contractors, Heavy-Highway Construction
Culverts
Data Processing
Defensive Driving / OSHA Training
Deferred Compensation & Retirement Plans
Diesel Fuel Injection Equipment
Divers
Dredging
Drive Line Repair
Electric Utilities
Electrical Transformers
Emergency Equipment
Employee Benefits
Engine & Compressor Repair
Engineers
Engineers/Testing
Environmental Consultants
Environmental Engineering
Equipment Suppliers
Executive Recruitment
Facilities Planning
Financial Advisors
Fire Consulting/Equipment Sales
Foggers & Sprayers
Fuel Supplier
Grant Administration
Hazardous Waste
Industrial Clinic
Insecticides-Herbicides-Rodenticides
Insurance
Janitorial & Maintenance Chemicals & Equipment
Laboratory, Water & Waste Testing
Landfill Management

Landscape Architects
Law Enforcement Computer Systems
Management Consultants
Manhole Castings, Catch Basins, Drains
Materials Testing Laboratories
Microfilming
Mosquito & Vector Control Consultants
Municipal Leasing Services
Odor Control
Ordinance Codification
Ozone
Parks & Open Space Design
Pavement Markers
Paving Equipment & Materials
Paving Materials
Personnel Selection & Evaluation
Pest Control Products
Pipe Cleaning Service
Planners
Planning/Technical Writing
Police Equipment
Power Line Contractors
Printing, General
Public Utility Consultants
Pump & Motor Control Equipment
Recreational Equipment
Recycling
Refuse Containers
Refuse Equipment
Retirement Plans
Right-of-Way Consultants
Risk Management Consultants
Safety Equipment & Supplies
Scaffolding
Sewer Cleaning & Inspection
Sewer System Rehabilitation
Signs, Traffic Control
Solid Waste Disposal Systems
Street Sweepers & Sweeper Supplies
Surveying & Mapping
Swimming Pool Equipment
Telephone Equipment & Systems
Test Equipment Repairing
Tires & Tubes
Trade Associations
Traffic Control Devices
Traffic Engineers
Traffic Equipment
Tree Care Products
Truck Equipment
Truck Parts, Used
Utility Systems & Consultants
Waste Management Contracting
Water Treatment Chemicals & Equipment
Water/Wastewater Operations
Water/Wastewater Utilities Supplies
Water Wells & Pumps
Weed Control Products
Windows & Doors, Commercial Thermal