



## Directory of City & Town Officials

*Our annual directory of municipal officials provides names, titles, and contact information for over 8,000 elected officials and key staff members for every Oklahoma city and town.*

## Municipal Service Providers Advertising Brochure

**Looking for a better way to reach the municipal marketplace?**

**Look no further!**

**For only \$100 ...** you can get your name on the desk of those at city hall who make purchasing decisions throughout the year when you advertise in the Municipal Service Providers section of the OML *Directory of City & Town Officials in Oklahoma*.

### Reasons to Advertise:

- \* You will beat the high cost of advertising to the local government market—a market which spends millions of dollars each year on equipment, construction, services and to acquire land and structures.
- \* Those who advertise as a Municipal Service Provider will automatically have their company name, address, phone and fax numbers listed on our website. This is provided as a downloadable pdf.
- \* Copies of the directory are provided free of charge to **hundreds** of member cities and to select representatives of state and county government.
- \* Advertisers will receive a **free** virtual copy of the complete Directory of City & Town Officials, and a print version of the directory, if requested. You'll note on the contract if you'd like a print directory as well.

To include your company in the 2024 Municipal Service Providers section of the *Directory of City & Town Officials*, simply fill out the appropriate contract and return it with your advertisement by the deadline of **April 12, 2024** with the total amount due, to Oklahoma Municipal League ATTN: April Bradbury, 201 NE 23rd Street, Oklahoma City, OK 73105.

## CLASSIFIED ADVERTISING INFORMATION

Each classified listing in the directory is only \$100 and includes your firm's name, principal address, phone number and contact person with title, 12-word description of service or area of concentration, and names of two clients for reference purposes.

### Optional information for classified advertising

- Additional address & phone number—\$10 per line
- Additional contact name & title—\$10 per name & title
- Additional words in service description—50 cents per word
- Additional clients—\$10 per name
- Cross-reference listings—\$15 each

## DISPLAY ADVERTISING INFORMATION

### Display advertising

The sizes and rates are as follows:

- Inside front cover—\$325
- Inside back cover—\$300
- Back cover—\$350

*Previous year's advertisers have option to renew on these pages, then it's first-come, first-serve. These pages are sold in full-page increments only.*

- Full page—\$275
- Half page—\$225

The copy area for each of these is as follows:

## SAMPLE CLASSIFIED AD

### CATEGORY

#### Company Name

Street Address

City, State, Zip Code

Phone Number

Fax Number

E-mail Address

Website Address

**Contact:** Who to call for information

**Service:** Description of your service or product

**Clients:** Name of city/town or company that has purchased your product or service.

## SAMPLE DISPLAY AD

Full or Half Page Only

### IT'S NOT TOO LATE!!!



Whether you're selling office equipment or firetrucks, the OML Directory of Municipal Service Providers is the place to find all of your municipal needs!

For advertising information, call 1(800)324-6651 or (405)528-7515 . Or e-mail your request to April Bradbury at [april@oml.org](mailto:april@oml.org).



**Municipal Service Provider advertisers are listed on our website at no additional charge.**

These listings include your company name, contact, address, website address, phone and fax numbers.

Contact April Bradbury with any layout or advertising questions at [april@oml.org](mailto:april@oml.org).

For Affiliate Membership information, please contact April Bradbury at the OML office at 1(800) 324-6651, (405) 528-7515 or e-mail your request to [april@oml.org](mailto:april@oml.org)

## 2024 Directory of City & Town Officials Municipal Advertising

# DISPLAY ADVERTISING CONTRACT

Please return completed form by **April 12, 2024**, to:  
Oklahoma Municipal League, 201 NE 23rd Street, Oklahoma City, OK 73105

Subject to the conditions outlined below, the undersigned agrees to purchase advertising space as designated:

(A full-page is 7" wide x 10" deep)

- Inside front cover: \$325
- Inside back cover: \$300
- Back cover: \$350

(Previous year's advertisers have option to renew on the above, then it's first come, first serve. These pages are sold in full-page increments only.)

- Full page: \$275 - 7" x 10"
- Half page: \$225 - 5" x 7"

All charges are net and a payment **must** accompany the contract. No advertising commissions will be paid.

All advertising must be e-mailed to [april@oml.org](mailto:april@oml.org) in a high resolution format file no later than April 12, 2024. Please contact April Bradbury at the OML offices with any questions 1(800) 324-6651, (405) 528-7515 or at [april@oml.org](mailto:april@oml.org). **Cancellations must be received in writing.**

Category for listing in classified section: \_\_\_\_\_

- Ad to be forwarded
- Ad enclosed
- Same ad as last year

Firm \_\_\_\_\_ Name \_\_\_\_\_

(The information below will only be used as contact information internally)

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Fax \_\_\_\_\_

PAYMENT PROCESSING: \_\_\_\_\_  Payment Enclosed  Master Card  Visa  American Express

**Total Amount Due: \$** \_\_\_\_\_ *(Affiliate Members deduct 15%)*

Signed \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT PROCESS:**  Send Link for Credit Card Payment to email included above or to:

- Will mail check to: Oklahoma Municipal League, ATTN: April Bradbury  
201 NE 23rd Street, Oklahoma City, OK 73105

Please send us \_\_\_\_\_ a Printed Directory **OR** \_\_\_\_\_ an Emailed Link for the Directory

Interested in an Affiliate Membership? Visit the website, [www.oml.org](http://www.oml.org) or contact April Bradbury at [april@oml.org](mailto:april@oml.org)

# 2024 Directory of City & Town Officials Municipal Advertising

## CLASSIFIED ADVERTISING CONTRACT

Please return completed form by **April 12, 2024**, to:  
Oklahoma Municipal League, 201 NE 23rd Street, Oklahoma City, OK 73105

Base listing is \$100 and includes firm name, address, phone number, one contact person, 12-word description of service or product and two clients. OML reserves the right to place a firm under a heading that is similar to the one requested in order to consolidate categories.

Firm Name \_\_\_\_\_

Address\* \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Web page address \_\_\_\_\_

Phone Number\* \_\_\_\_\_ Fax \_\_\_\_\_ E-mail address \_\_\_\_\_

\*Additional addresses and phone numbers may be listed at \$10 per line

Contact person(s) (Base charge includes one name and title; there will be an additional \$10 charge for every additional name and title):

\_\_\_\_\_

Service (base charge includes 12 words; there will be a charge of 50 cents per word for each additional word):

\_\_\_\_\_

\_\_\_\_\_

Clients (city/county/agency who has used your services) (base includes two names; \$10 for each additional name):

\_\_\_\_\_

Category (see suggestions on reverse side): \_\_\_\_\_

Cross-reference(s): (Firms may cross-reference their main listing with a listing in additional categories. Cross-reference listings will be charged at \$15 each.)

\_\_\_\_ Cross-reference my listing in additional category: \_\_\_\_\_

\_\_\_\_ Cross-reference my listing in additional category: \_\_\_\_\_

\_\_\_\_ **This is a new listing**      \_\_\_\_ **This is a renewal**

Charge for base ad (includes category, firm name and address, one contact person and title,  
and 12 words for service description):

\$100.00

\_\_\_\_ Additional address & phone number (\$10 per line) \_\_\_\_\_

\_\_\_\_ Additional contact names (\$10 for every additional name & title) \_\_\_\_\_

\_\_\_\_ Additional words (50 cents per word for every word over 12) \_\_\_\_\_

\_\_\_\_ Additional clients (\$10 for each additional name) \_\_\_\_\_

\_\_\_\_ Cross-reference listings (\$15 each) \_\_\_\_\_

(Affiliate Members deduct 15%) **Total Amount Due: \$** \_\_\_\_\_

**PAYMENT PROCESS:**  Send Link for Credit Card Payment to email included above or to:

\_\_\_\_\_

Will mail check to: Oklahoma Municipal League, ATTN: April Bradbury  
201 NE 23rd Street, Oklahoma City, OK 73105

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send us \_\_\_\_\_ a Printed Directory **OR** \_\_\_\_\_ an Emailed Link for the Directory

Interested in an Affiliate Membership? Visit the website, [www.oml.org](http://www.oml.org) or contact April Bradbury at [april@oml.org](mailto:april@oml.org).

## SUGGESTED CATEGORIES

**The following categories are for suggestive purposes only and may not include a category that is suitable for your company. We welcome your suggestions for additional categories.**

Accident Investigation	Landscape Architects
Accountants	Law Enforcement Computer Systems
Airport Consultants	Management Consultants
Alcohol/Drug Treatment	Manhole Castings, Catch Basins, Drains
Appraisals	Materials Testing Laboratories
Aquatic Play Products/Splashpads	Microfilming
Aquatics	Mosquito & Vector Control Consultants
Architects – Engineers – Planners	Municipal Leasing Services
Asbestos Abatement	Odor Control
Attorneys	Ordinance Codification
Auditors	Ozone
Automated Fund & Utility Systems	Parks & Open Space Design
Automobiles/Used	Pavement Markers
Banners	Paving Equipment & Materials
Bond Counsel	Paving Materials
Bond Dealers/Underwriters	Personnel Selection & Evaluation
Christmas Displays & Lighting	Pest Control Products
Civil & Environmental Engineering Consultants	Pipe Cleaning Service
Code Consultation	Planners
Code Enforcement	Planning/Technical Writing
Collection Service	Police Equipment
Communication Equipment	Power Line Contractors
Community Planning	Printing, General
Computer Systems & Services	Public Utility Consultants
Construction Machinery Sales & Rentals	Pump & Motor Control Equipment
Contractors, General	Recreational Equipment
Contractors, Heavy-Highway Construction	Recycling
Culverts	Refuse Containers
Data Processing	Refuse Equipment
Defensive Driving / OSHA Training	Retirement Plans
Deferred Compensation & Retirement Plans	Right-of-Way Consultants
Diesel Fuel Injection Equipment	Risk Management Consultants
Divers	Safety Equipment & Supplies
Dredging	Scaffolding
Drive Line Repair	Sewer Cleaning & Inspection
Electric Utilities	Sewer System Rehabilitation
Electrical Transformers	Signs, Traffic Control
Emergency Equipment	Solid Waste Disposal Systems
Employee Benefits	Street Sweepers & Sweeper Supplies
Engine & Compressor Repair	Surveying & Mapping
Engineers	Swimming Pool Equipment
Engineers/Testing	Telephone Equipment & Systems
Environmental Consultants	Test Equipment Repairing
Environmental Engineering	Tires & Tubes
Equipment Suppliers	Trade Associations
Executive Recruitment	Traffic Control Devices
Facilities Planning	Traffic Engineers
Financial Advisors	Traffic Equipment
Fire Consulting/Equipment Sales	Tree Care Products
Foggers & Sprayers	Truck Equipment
Fuel Supplier	Truck Parts, Used
Grant Administration	Utility Systems & Consultants
Hazardous Waste	Waste Management Contracting
Industrial Clinic	Water Treatment Chemicals & Equipment
Insecticides-Herbicides-Rodenticides	Water/Wastewater Operations
Insurance	Water/Wastewater Utilities Supplies
Janitorial & Maintenance Chemicals & Equipment	Water Wells & Pumps
Laboratory, Water & Waste Testing	Weed Control Products
Landfill Management	Windows & Doors, Commercial Thermal